

# The importance (?) of “stories”

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Motivation: plain text vs. bar charts vs. spatial picture

Many examples of what I think we can (and should) do

- Spider analysis (where do people go?)
- High resolution accessibility (quality of locations)
- Emissions (who produces them?)
- More winners and losers

Conclusion

Motivation: Text vs. bar charts vs. spatial plots

## Cordon

If we introduce a cordon toll of 20 €, the total kilometers increase to 39,747 km (+2.7%). The distance covered by heavy vehicles increases slightly by 0.6 percent (31,075 km). Carriers employ 540 vehicles (+1.7%). The number of employed heavy vehicles decrease to 410. Due to the increase in kilometers, total CO<sub>2</sub> emissions increase as well to 31 tCO<sub>2</sub> (+2.1%). Departure times are not affected by this measure.

Total kilometers in the environmental zone amounts to 2,546 km which is a significant decrease by 31.4 percent. The distance covered by heavy vehicles decrease to 1,637 km which is 46.1 percent less. Note since the number of total heavy vehicle kilometers even increased slightly, the savings in the environmental zone are more than offset by kilometers travelled outside the environmental zone. The number of vehicles accessing the zone decrease to 201 (-34.1%) (heavy: 132 (-52%)). This significant decrease is not surprising since a cordon toll is

→ I don't see anything. Could you please provide bar plots?

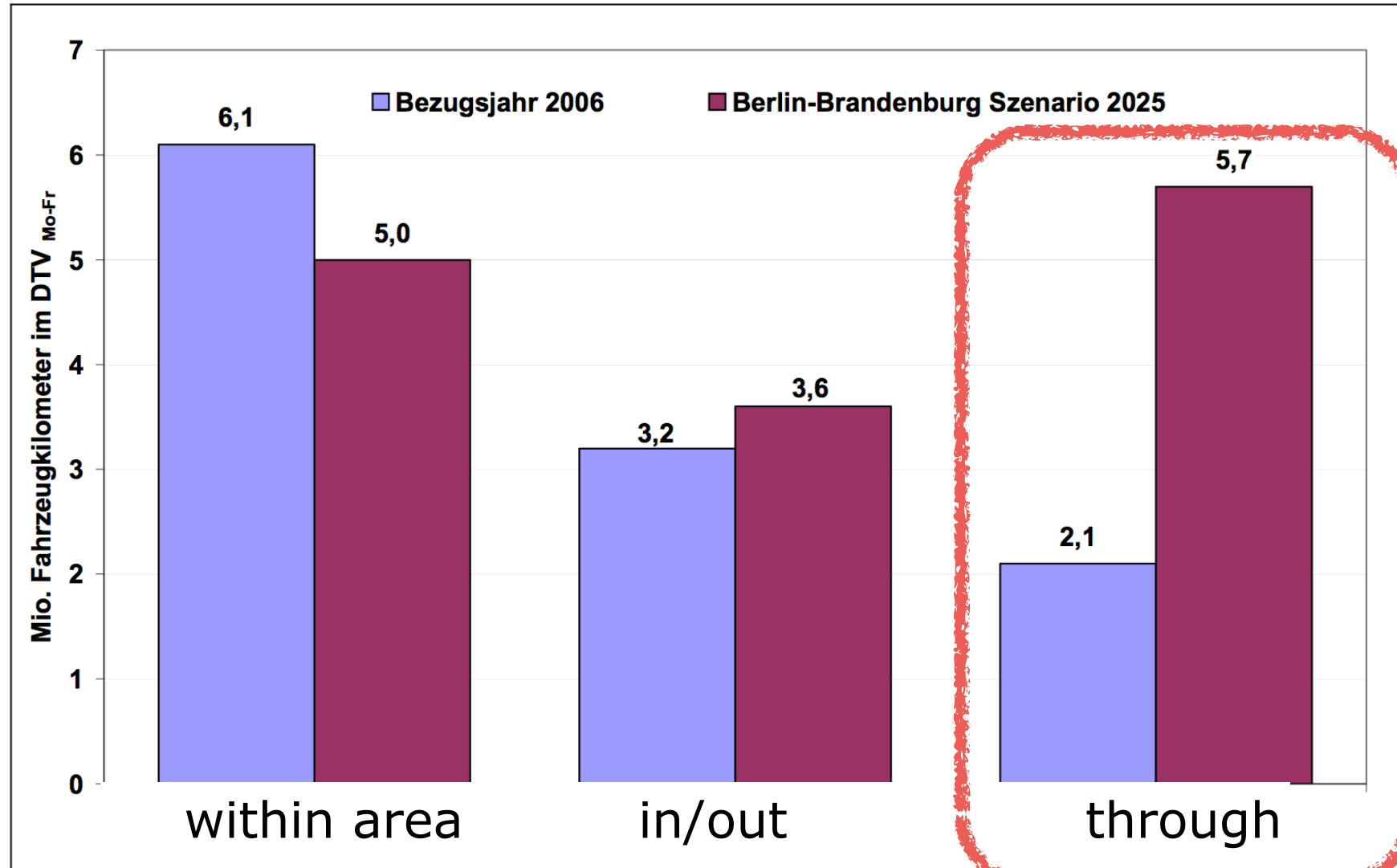


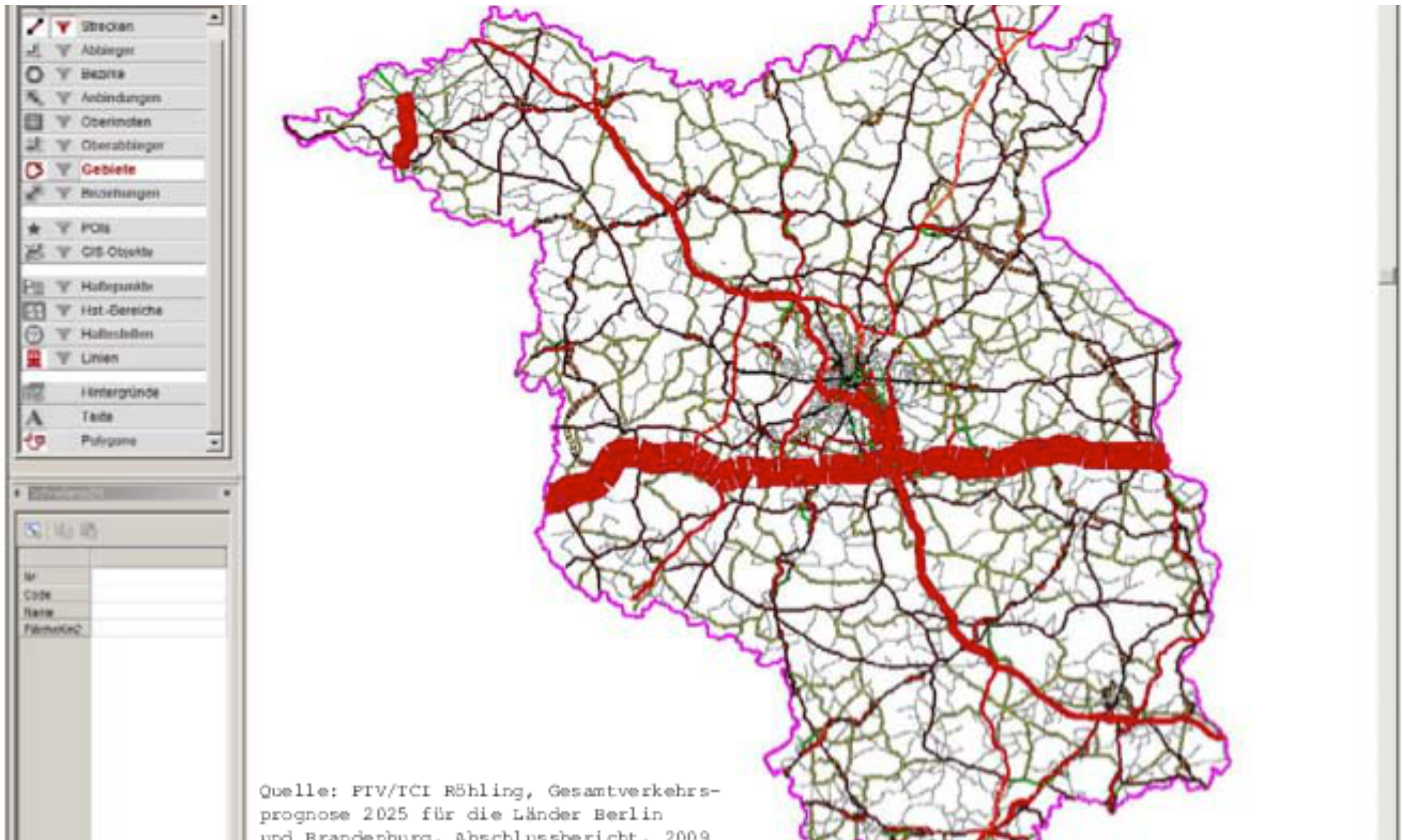
Abbildung 55: Entwicklung der Verkehrsleistung im Schwerverkehr (Lkw>3,5t zGG)

Now we have bars. But:

Why should one believe such a growth of through traffic?

# Assignment result (flow difference HDV traffic)

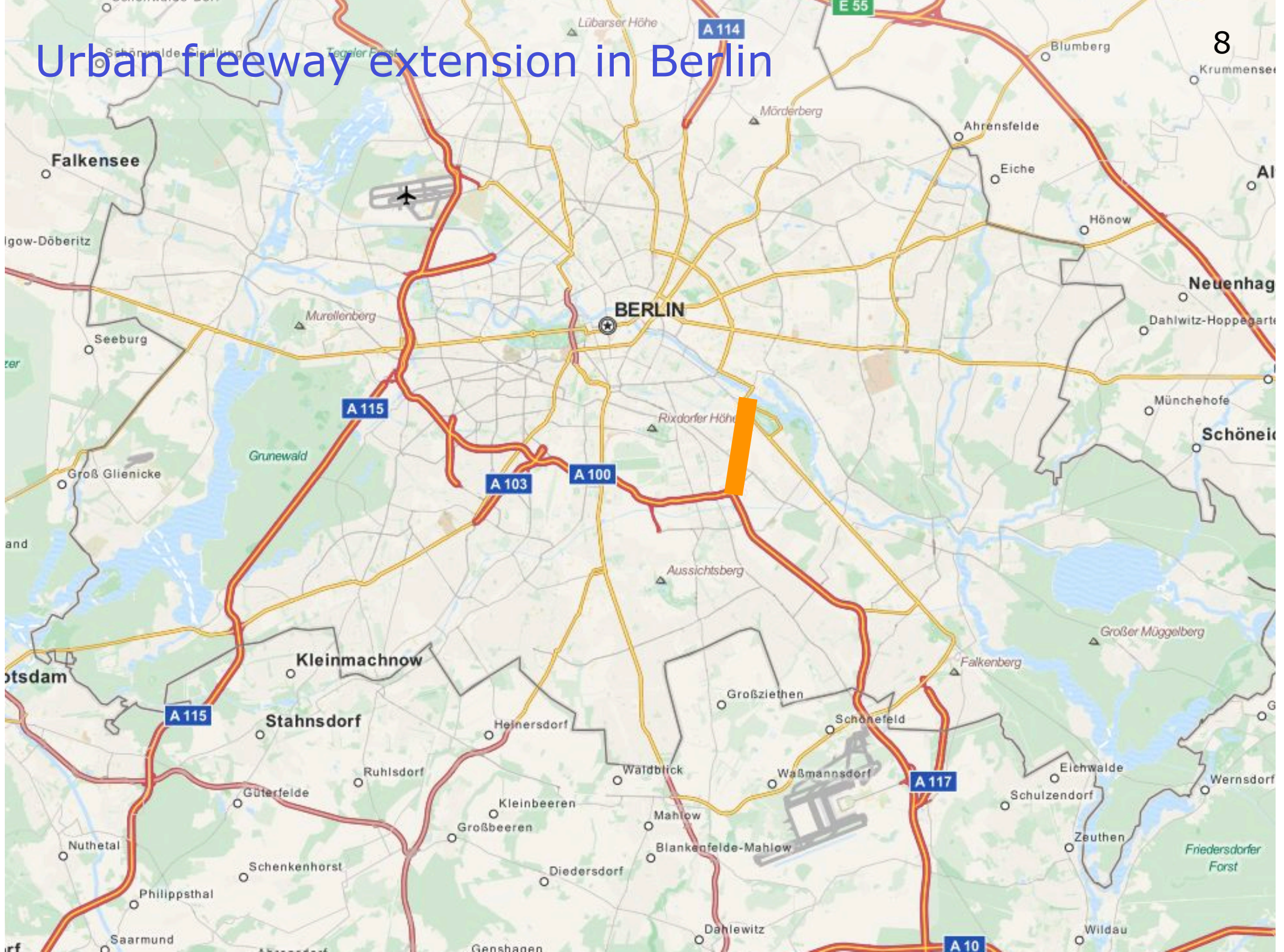
6



This I can believe (strong growth of W↔E freight traffic through Germany, which has nothing to do with local situation).

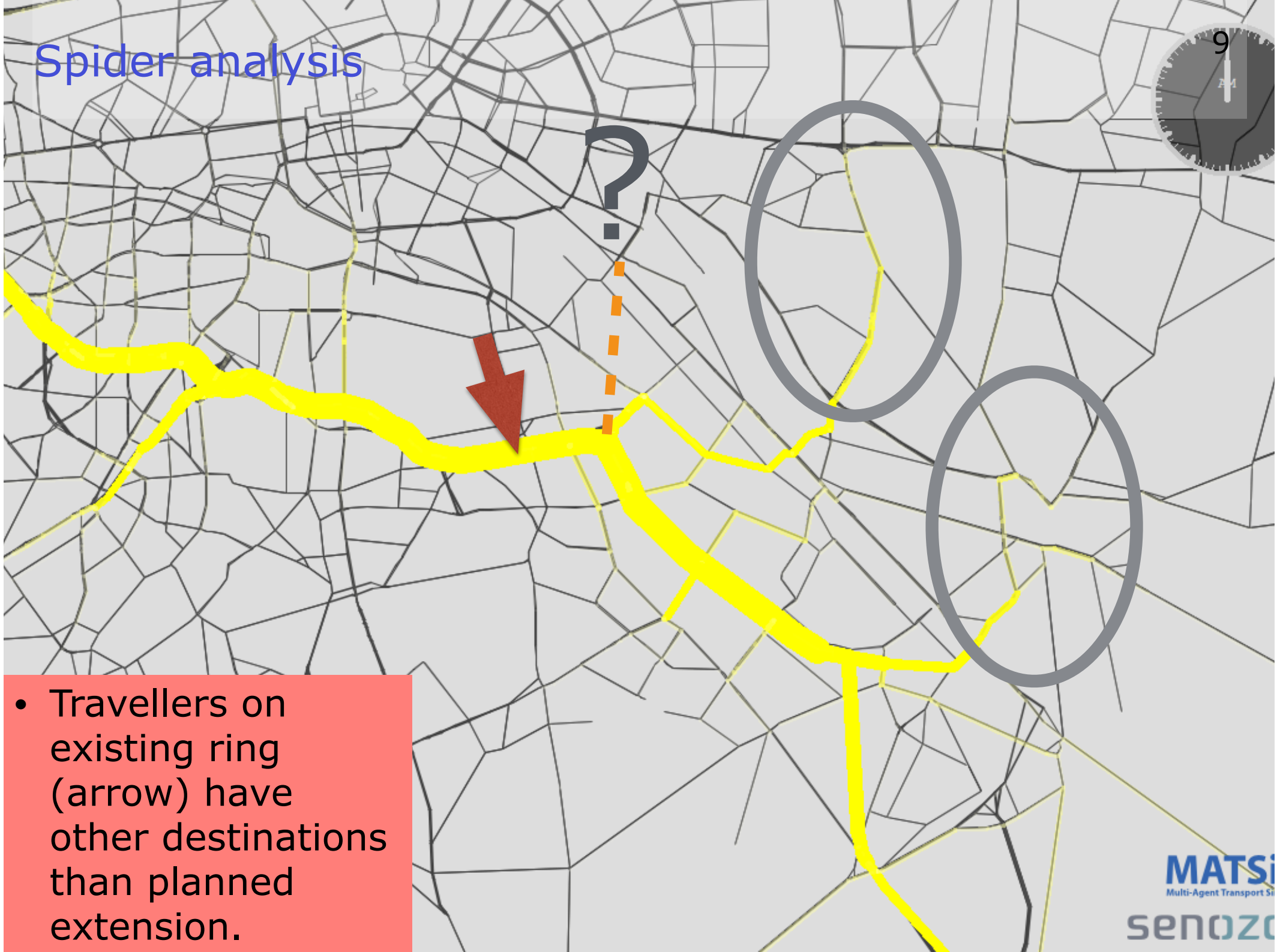
# “Spider” analysis

# Urban freeway extension in Berlin





# Spider analysis



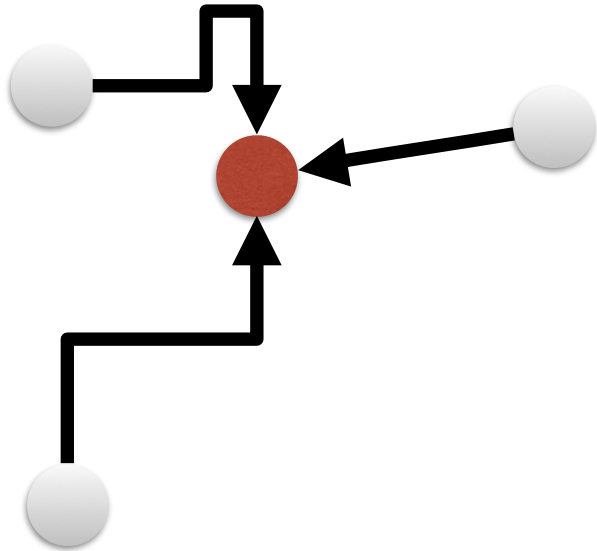
- Travellers on existing ring (arrow) have other destinations than planned extension.

[[Show Via "live" version]]

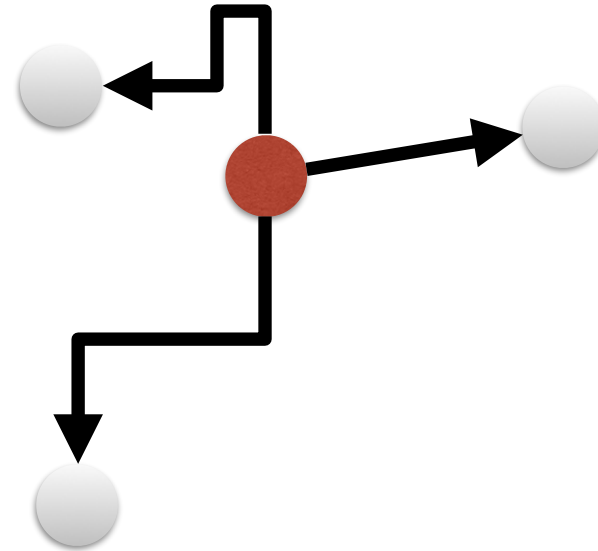
Could (and should) do this web-based  
[[google maps / senozon locations]]

Could be used for stakeholder involvement.  
(make available by web)

High resolution accessibility



How well is a location accessible?  
Interesting, e.g., for businesses.



How well can other locations be accessed?  
Interesting, e.g., for residences.

**(in the following)**

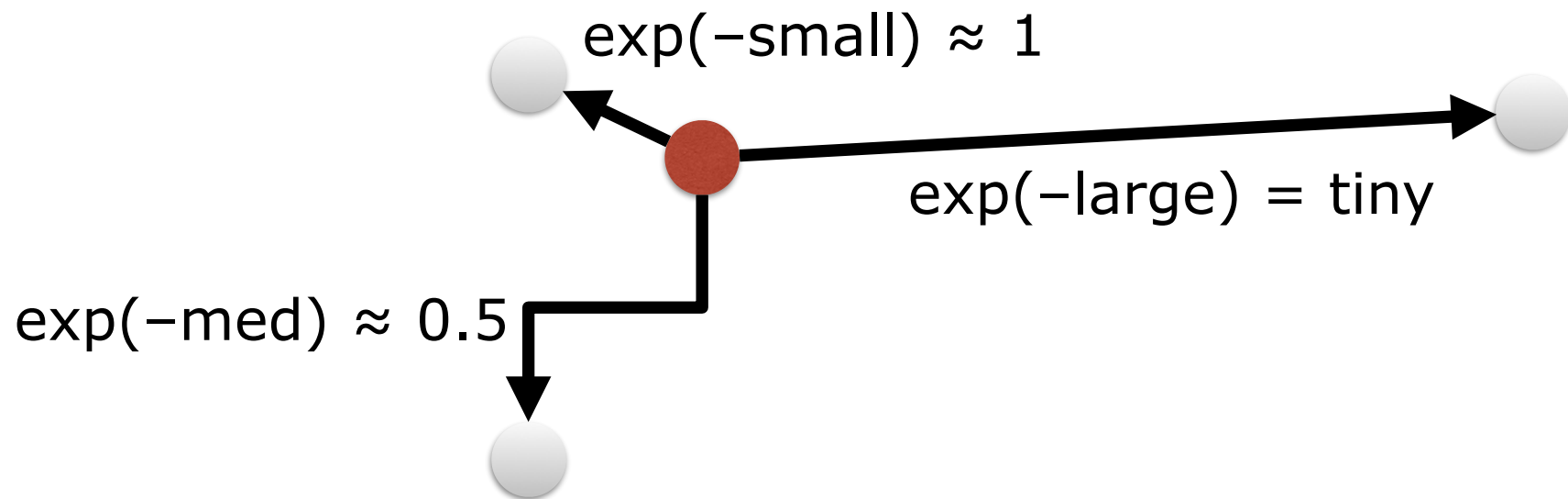
Here: "econometric" accessibility at location  $i$ :

$$A_i = \ln \sum_j \exp(-C_{ij}) .$$

With:

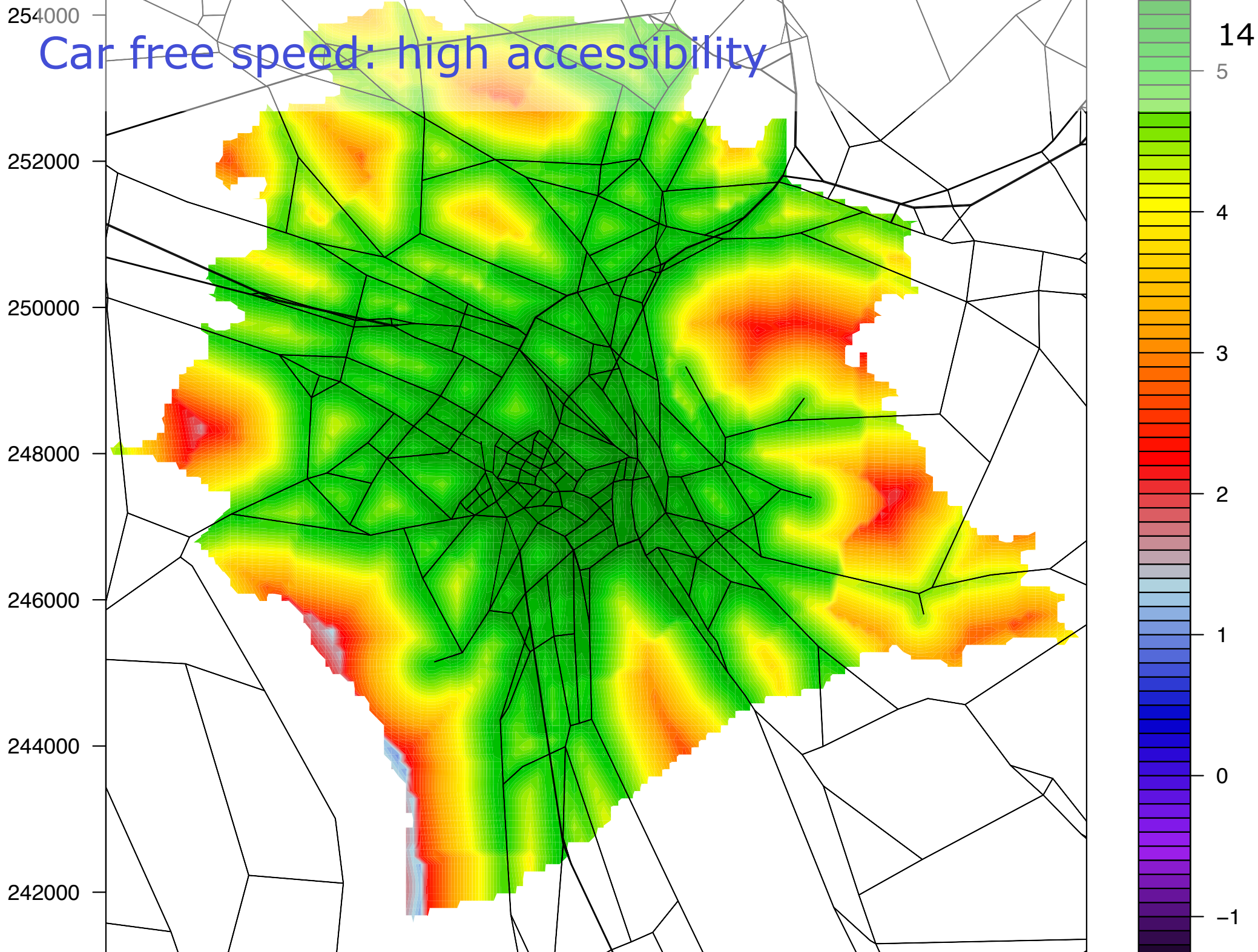
- $C_{ij}$  = effort to travel from  $i$  to  $j$

Is an averaging operator: close locations get high weight, far away locations low weight.

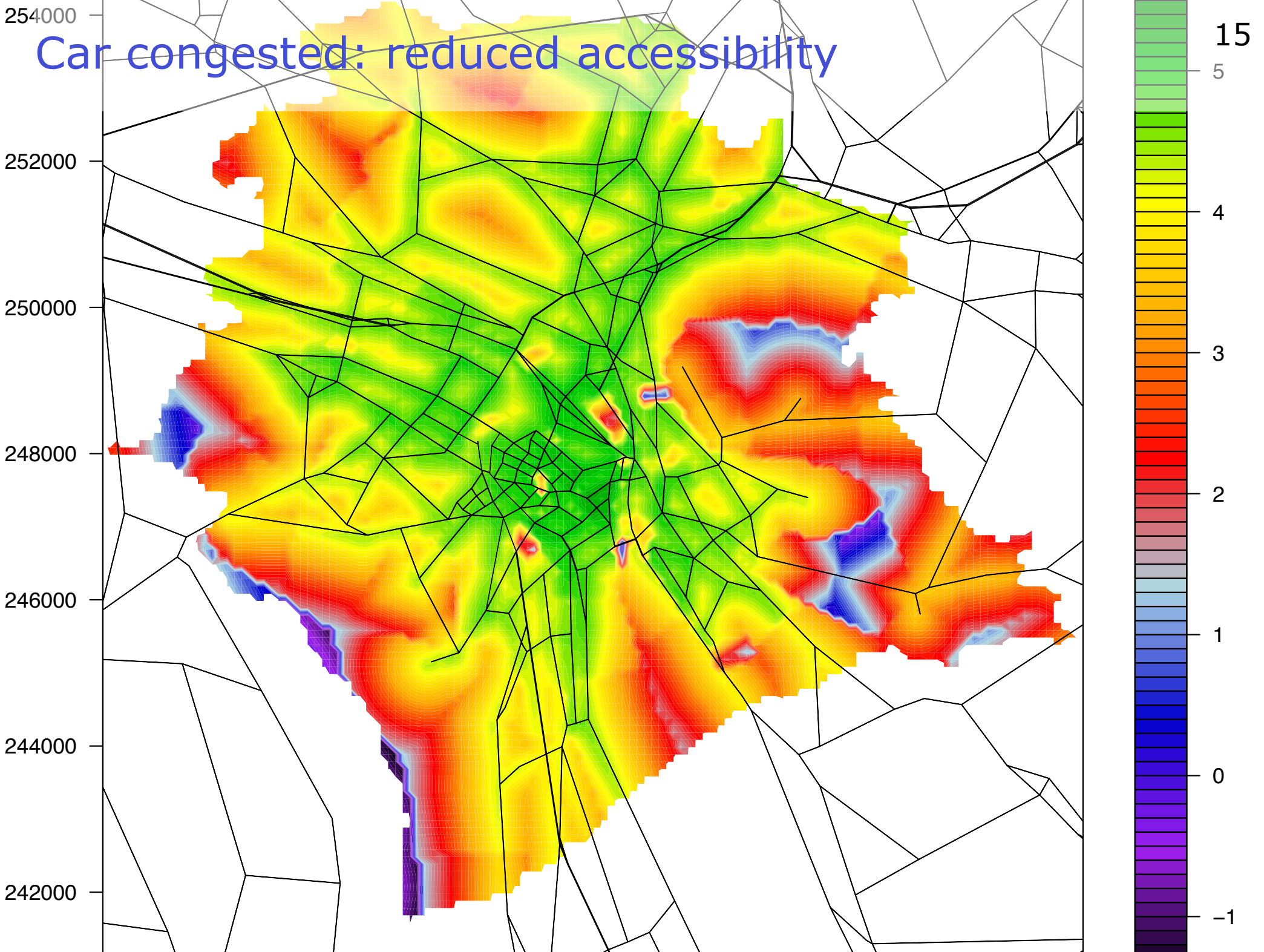


In following: Accessibility to workplaces (by car ...)

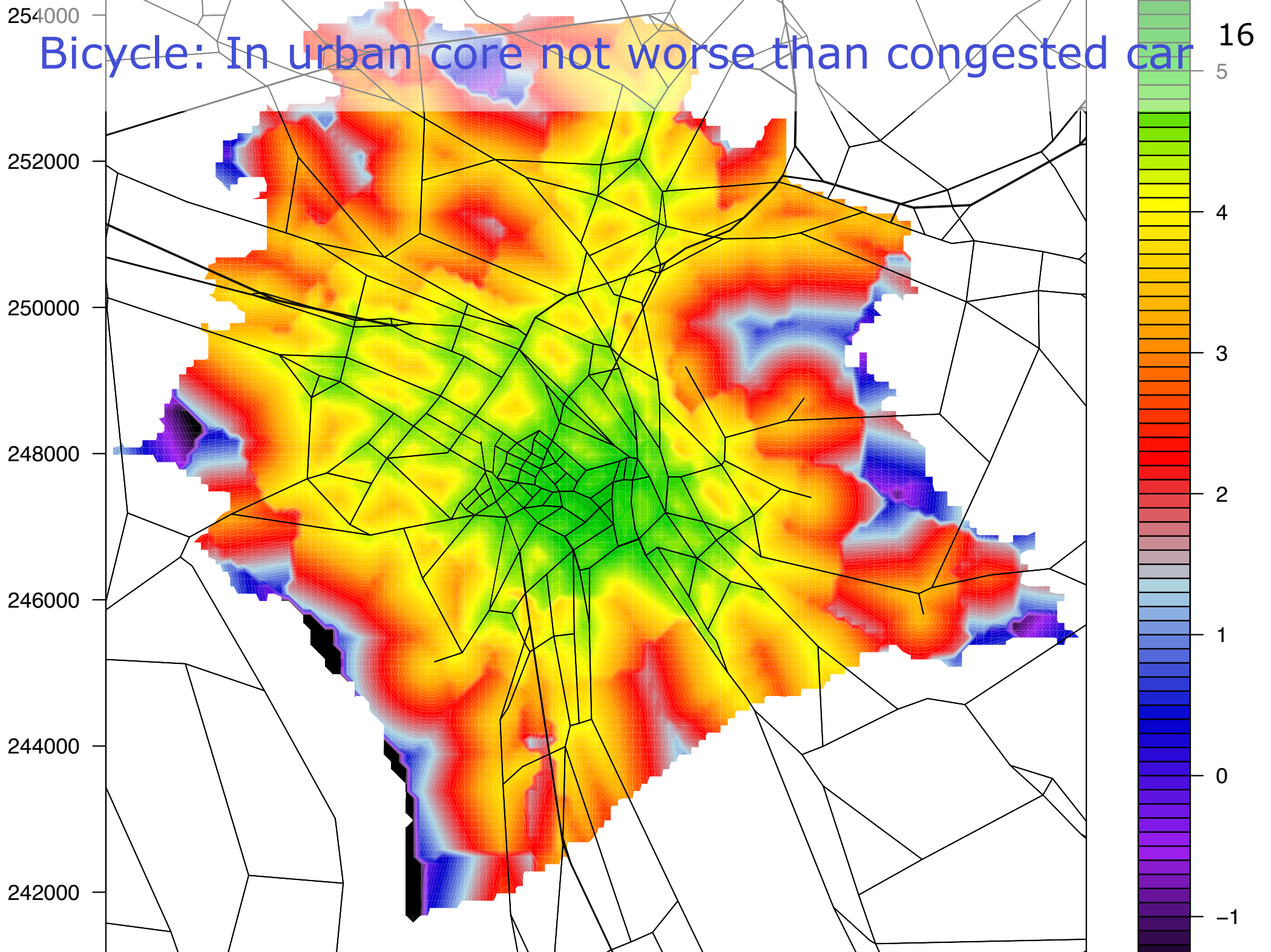
# Car free speed: high accessibility



# Car congested: reduced accessibility



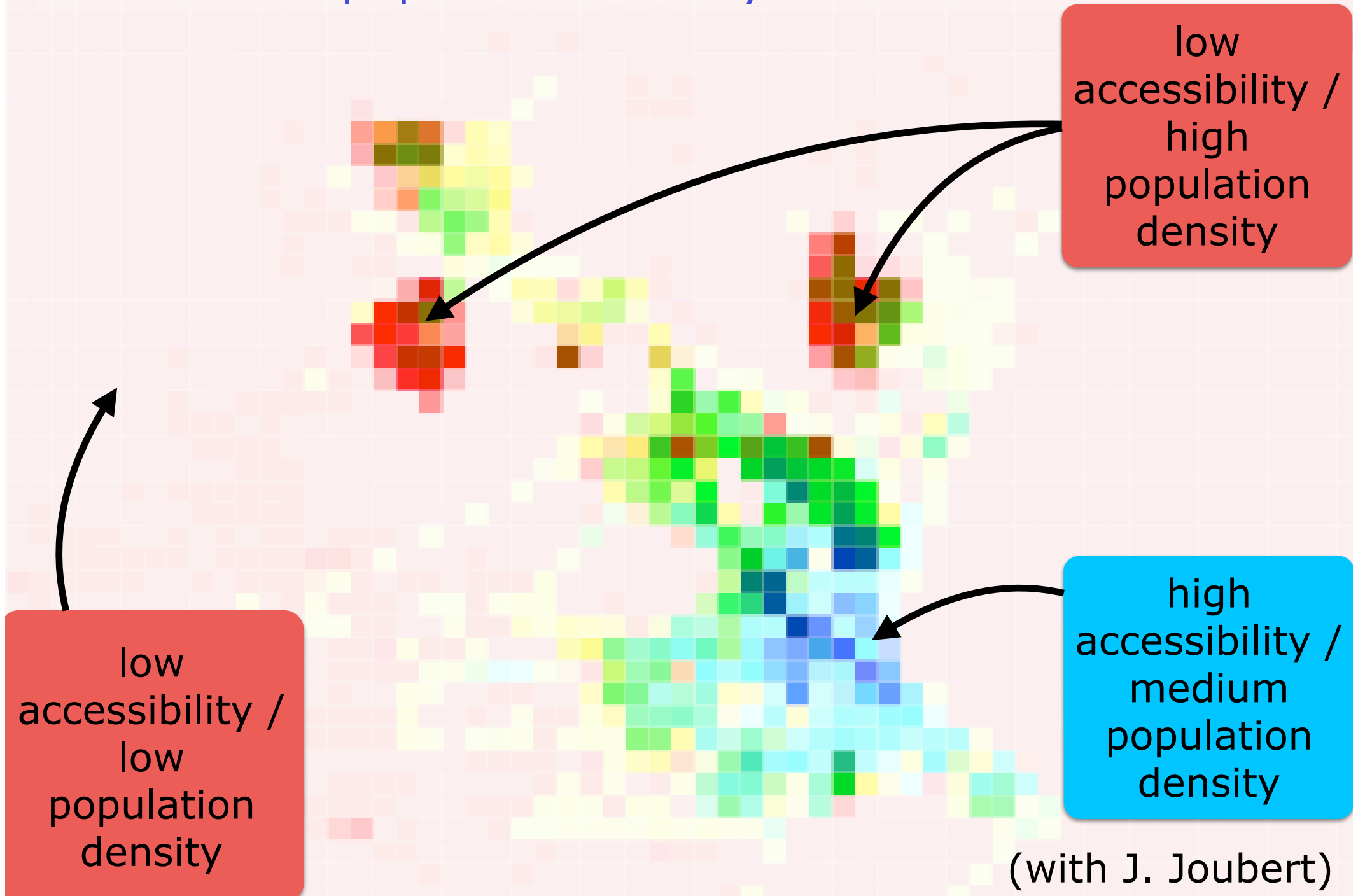
Bicycle: In urban core not worse than congested car







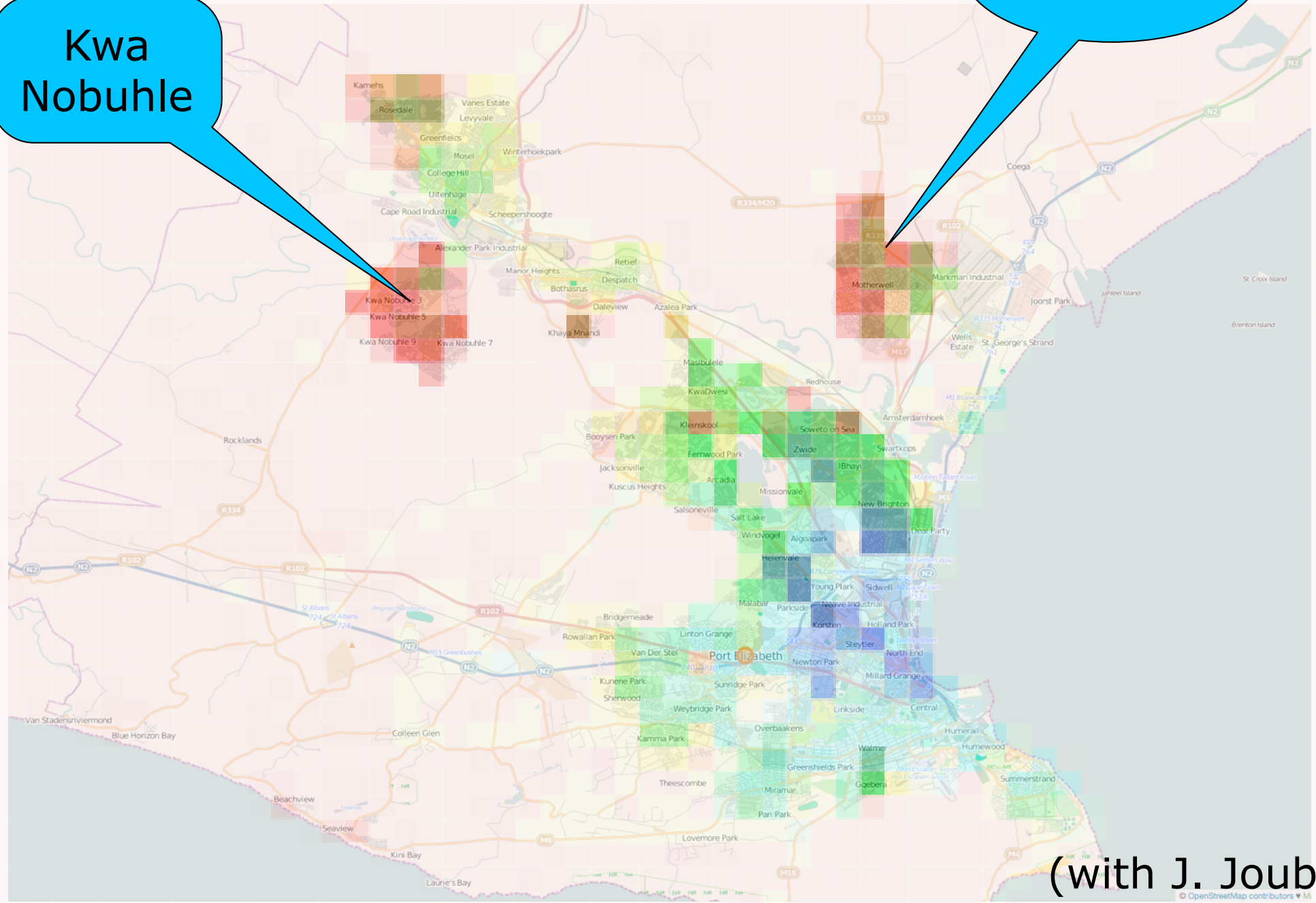
Accessibility to workplaces in NMB; red = bad;  
saturation = population density



# Accessibility to workplaces in NMB; red = bad; saturation = population density

Kwa Nobuhle

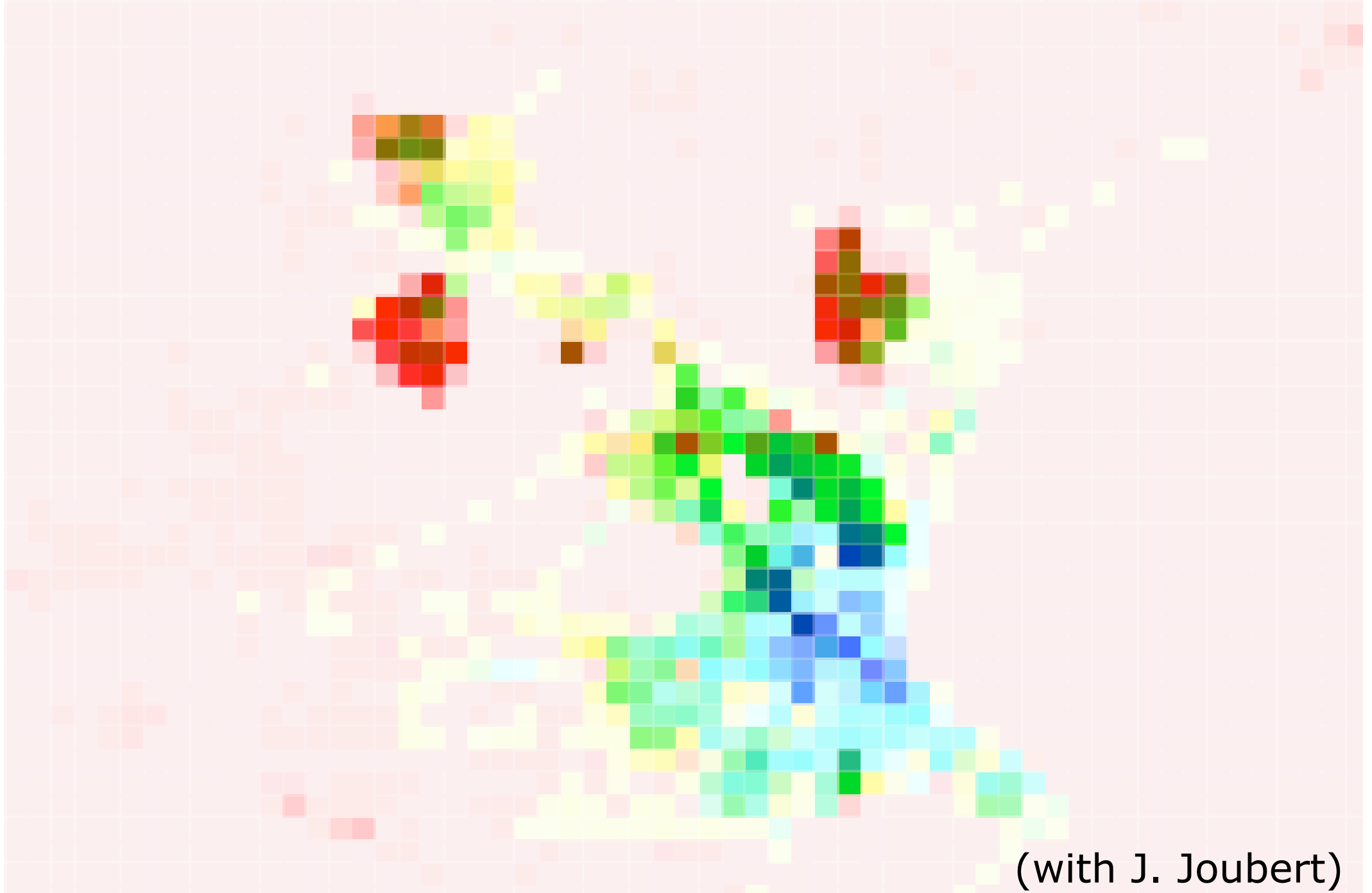
Motherwell



(with J. Joubert)

Accessibility to workplaces in NMB; red = bad;  
saturation = population density

20



(with J. Joubert)

## Possible reasons:

- Very few workplaces locally
- Very few "registered" workplaces locally
- Bad transport connections to CBDs
- Long distance from CBD

## "Bird's eye view from green table"?

- ↔ google earth is clearly useful.
- There are also clear differences between townships.
- See photo ...

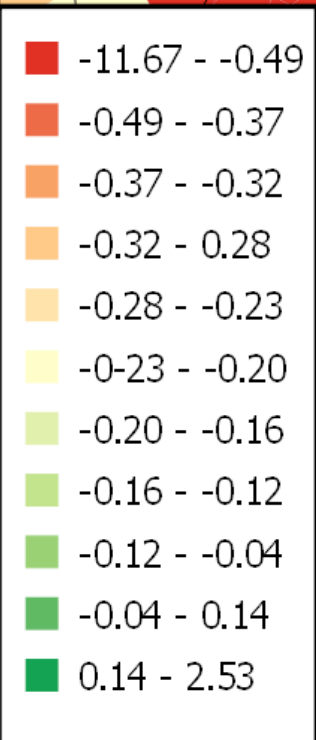
# Motherwell Township



# Brussels cordon toll accessibility changes

Accessibility increase inside cordon (reduced congestion)

reduced accessibility outside cordon (toll part of travel cost)



blue = tolled links  
freeway ring is *inside* cordon

(with D. Röder, I. Cabrita)

**Higher resolution** than (most) earlier versions.

In particular, not zone based.

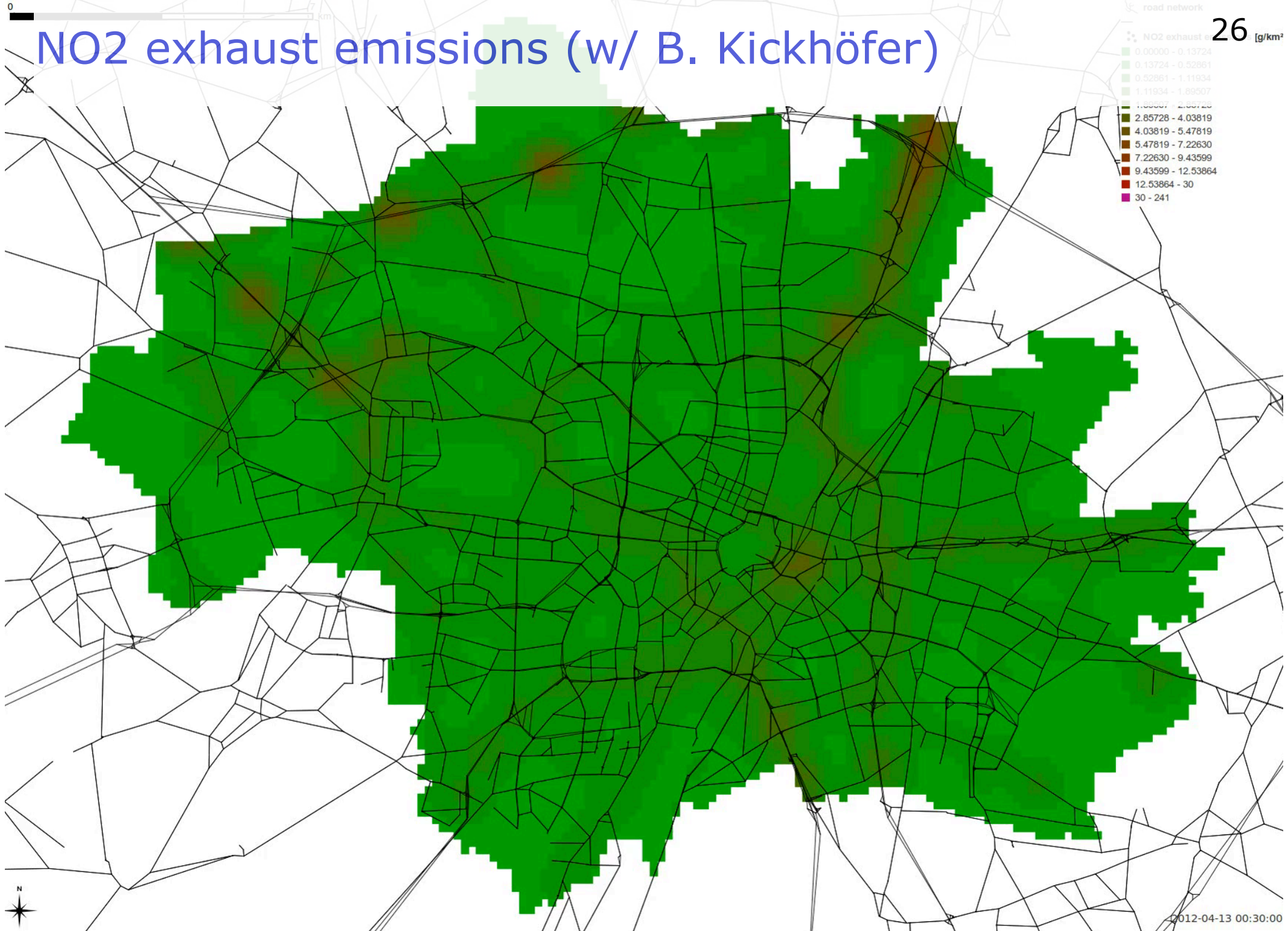
Based on **network travel times**, possibly congested, possibly public transit.

Base case maps can probably be **automatically generated based on OpenStreetMap**.



# Emissions

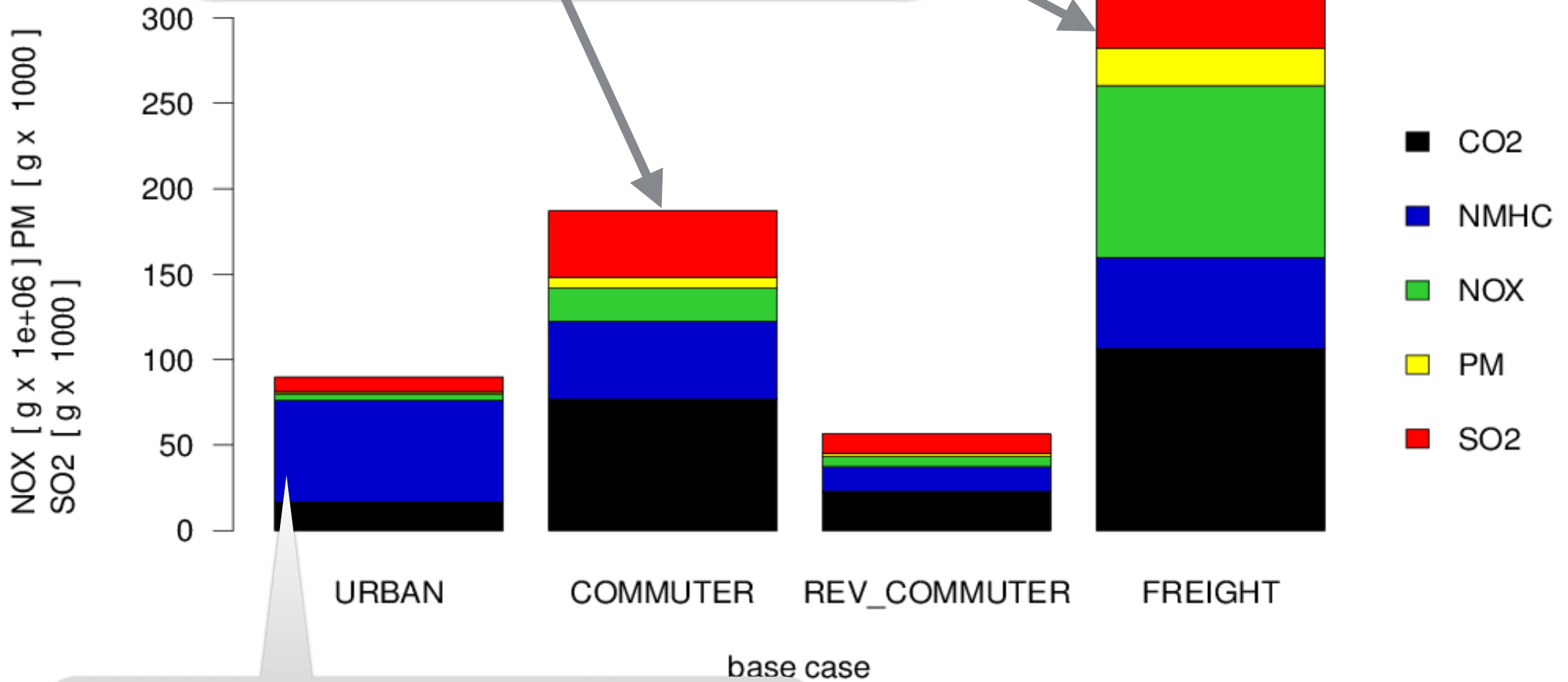
# NO2 exhaust emissions (w/ B. Kickhöfer)



26 [g/km<sup>2</sup>]

# Emissions by sub-populations

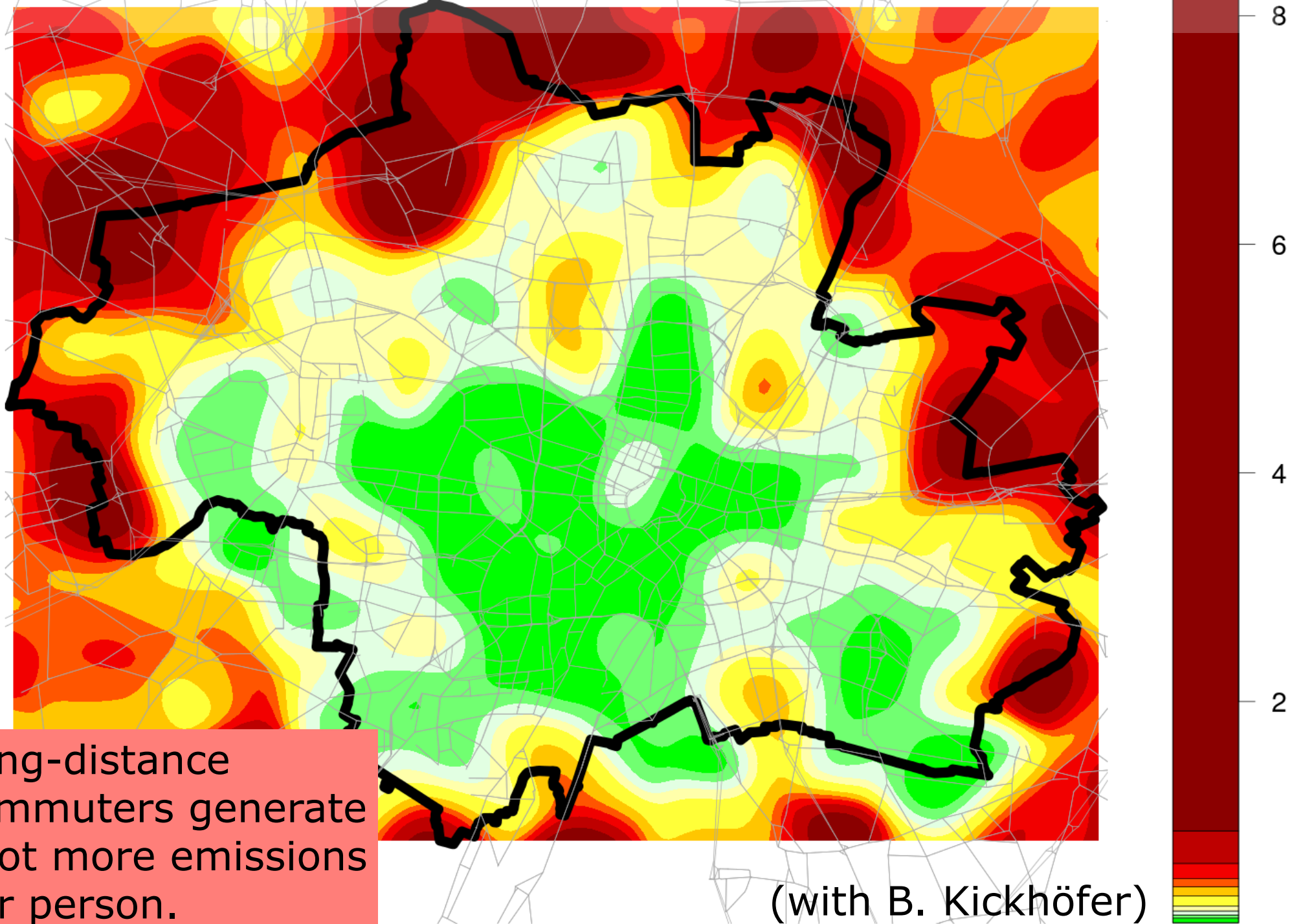
Commuters, freight (300k, 160k out of 2'100k) most emissions.



For "urban", NMHC (cold start emissions) biggest problem (model can trace that!).

(with B. Kickhöfer)

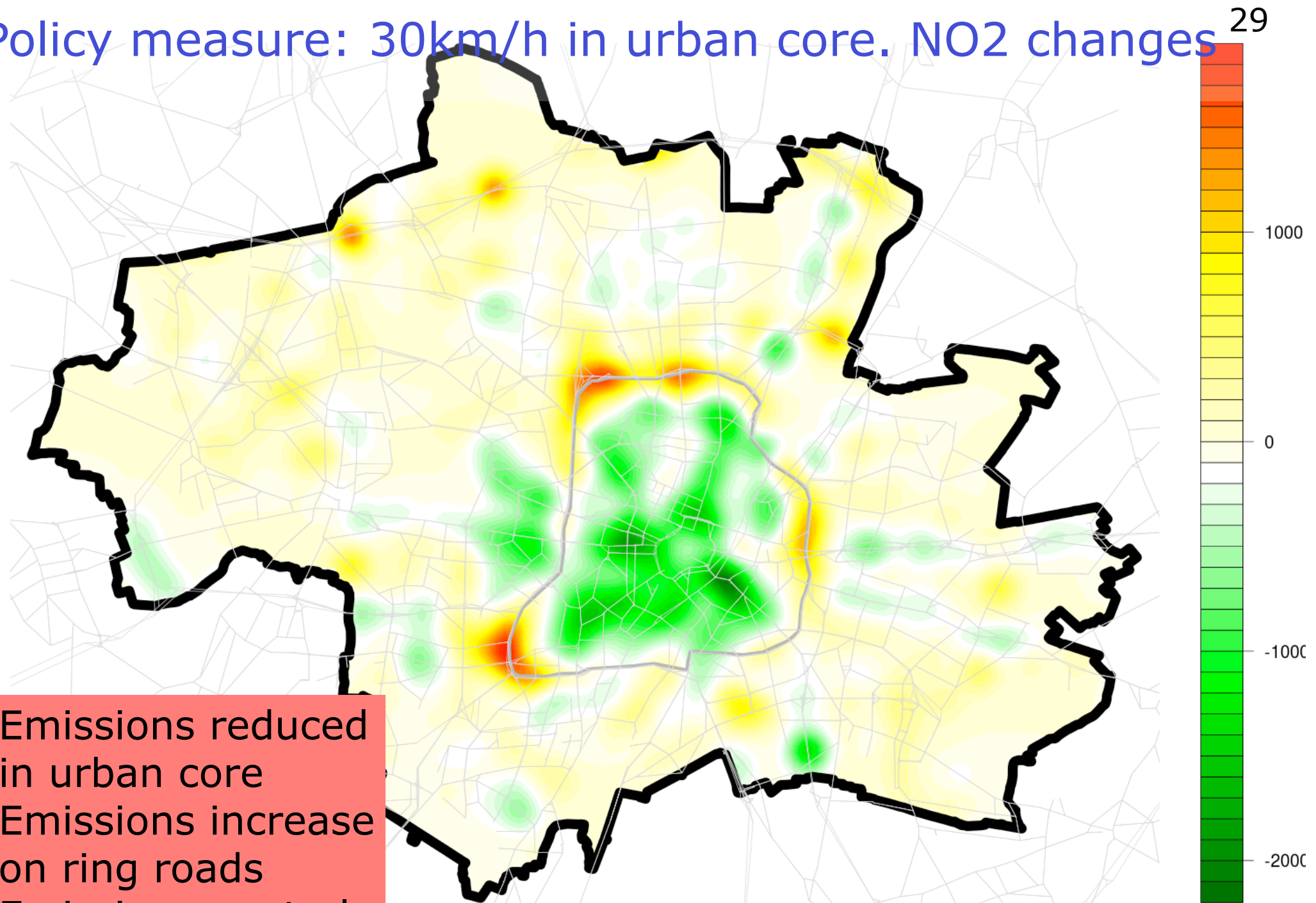
# Emissions per person (at home location, in Eu)



Long-distance commuters generate a lot more emissions per person.

(with B. Kickhöfer)

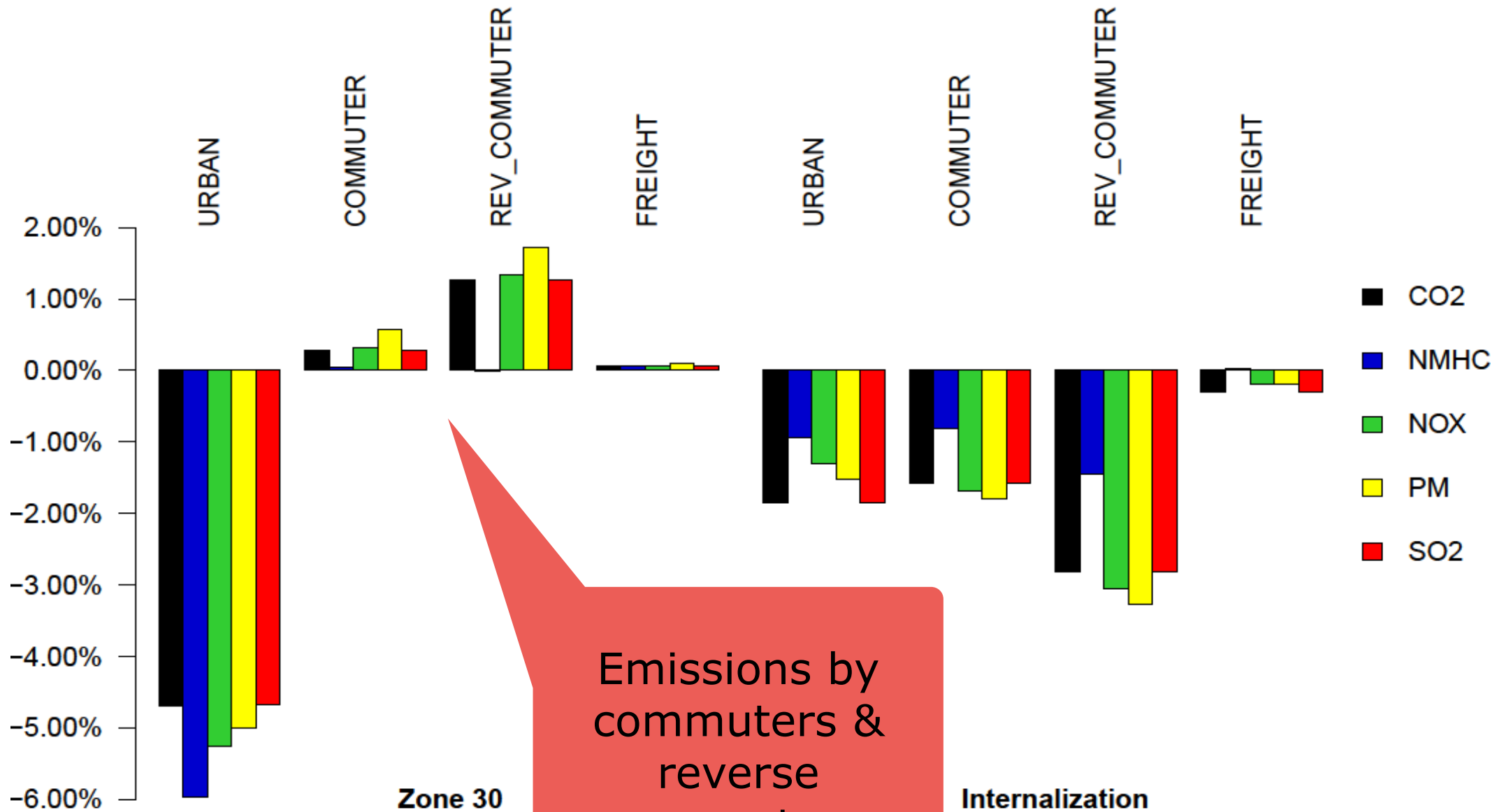
# Policy measure: 30km/h in urban core. NO2 changes



- Emissions reduced in urban core
- Emissions increase on ring roads
- Emissions neutral everywhere else

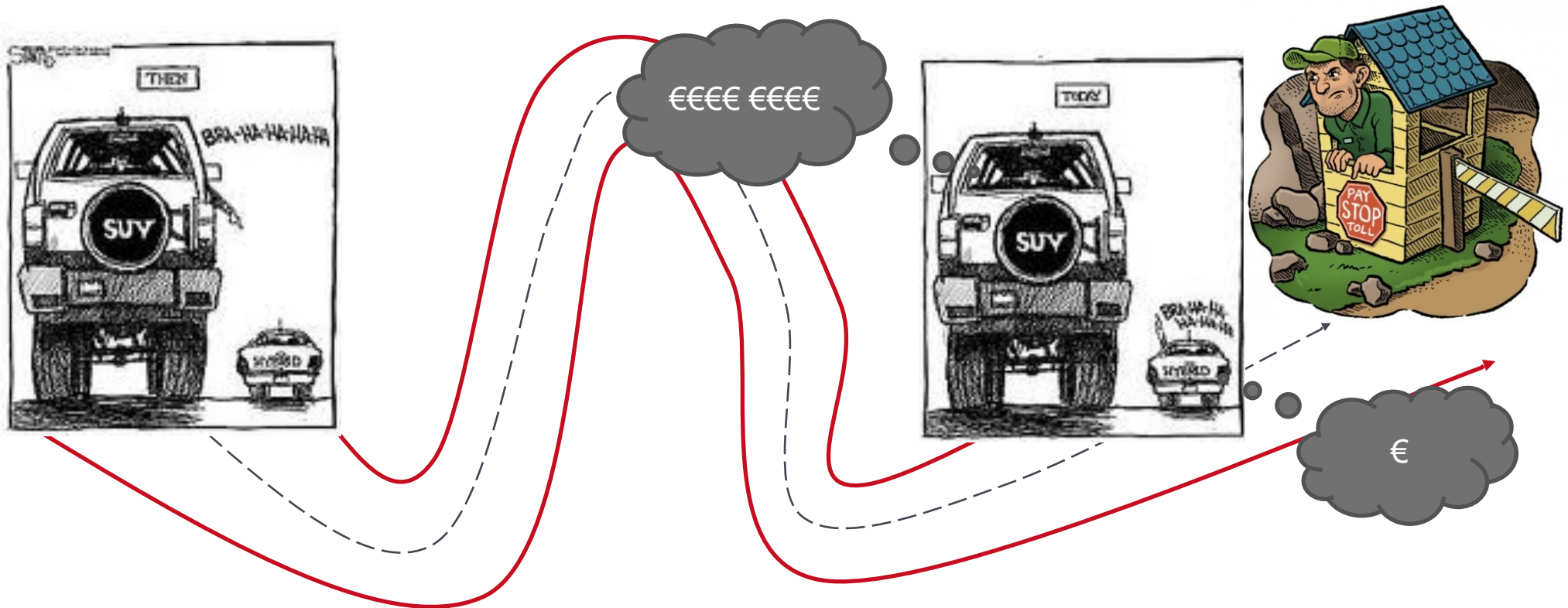
(with B. Kickhöfer) [g/km<sup>2</sup>]

Left: Zone 30 (just shown); Right: alternative policy 30



Emissions by commuters & reverse commuters increasing

(with B. Kickhöfer)



Let each driver pay vehicle-specific toll that corresponds to the external costs of its emissions

## Emissions per vehicle per link

Can trace back emissions to **subgroups** or home locations  
(and thus also “virtually” internalise it, including vehicle type  
and engine temperature)

**Commuters/freight** by far largest emitters, despite low  
numbers

**“Zone 30” counter-productive** with respect to emissions

May be better with respect to exposure.

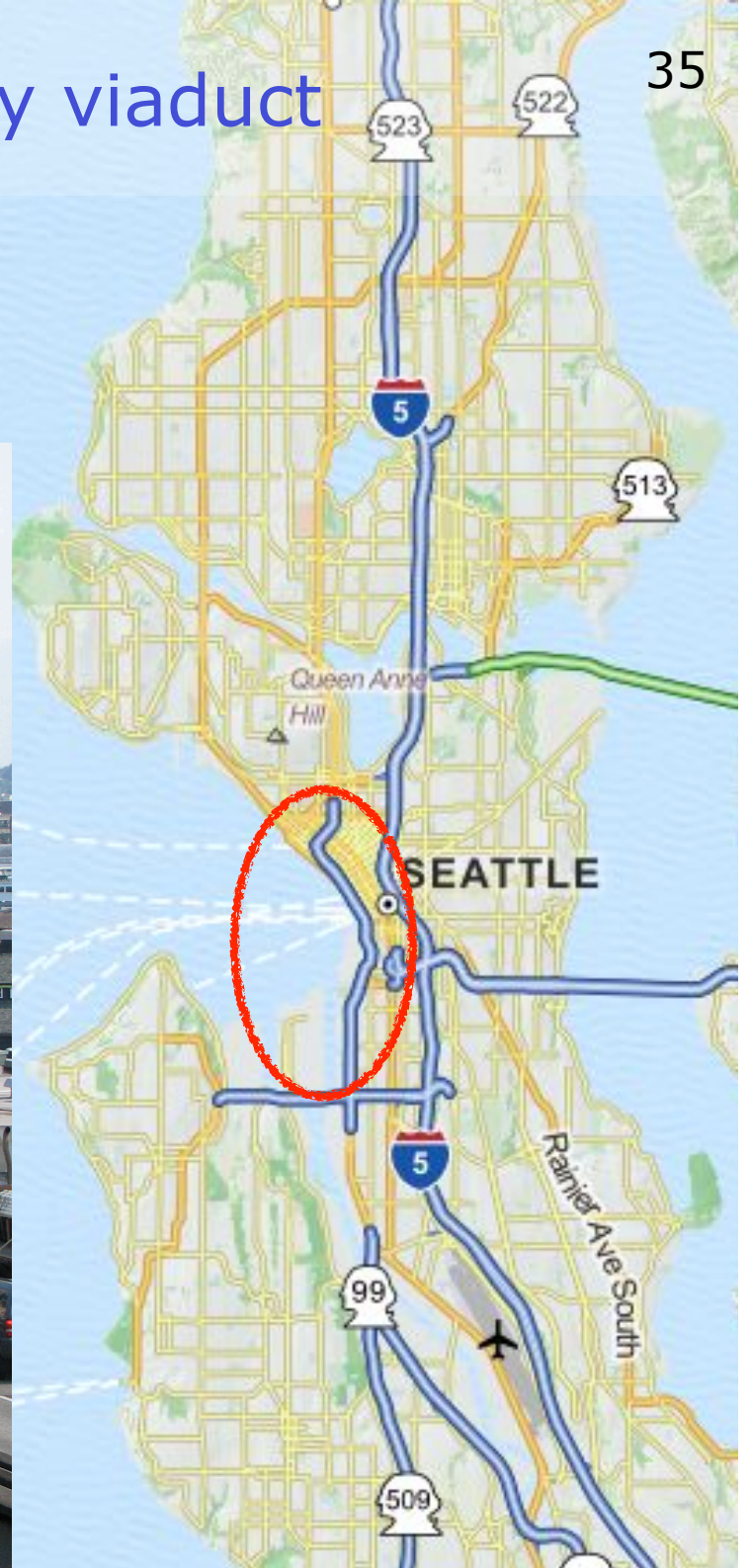


More winners and losers

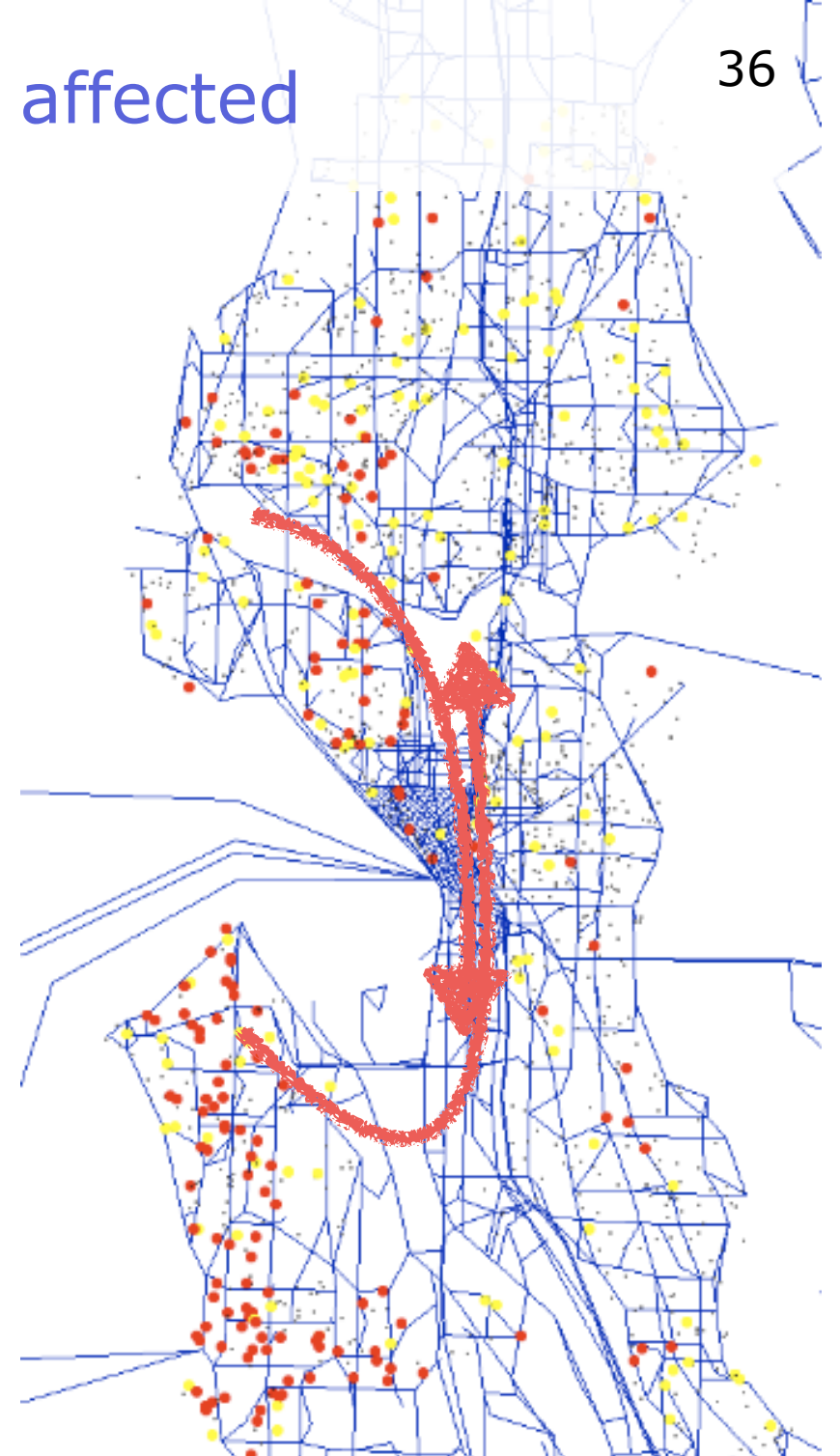
Since we have every agent's utility ...

... we can search for agents who gain or lose a lot by a measure.

# Possible removal of the Alaskan Way viaduct



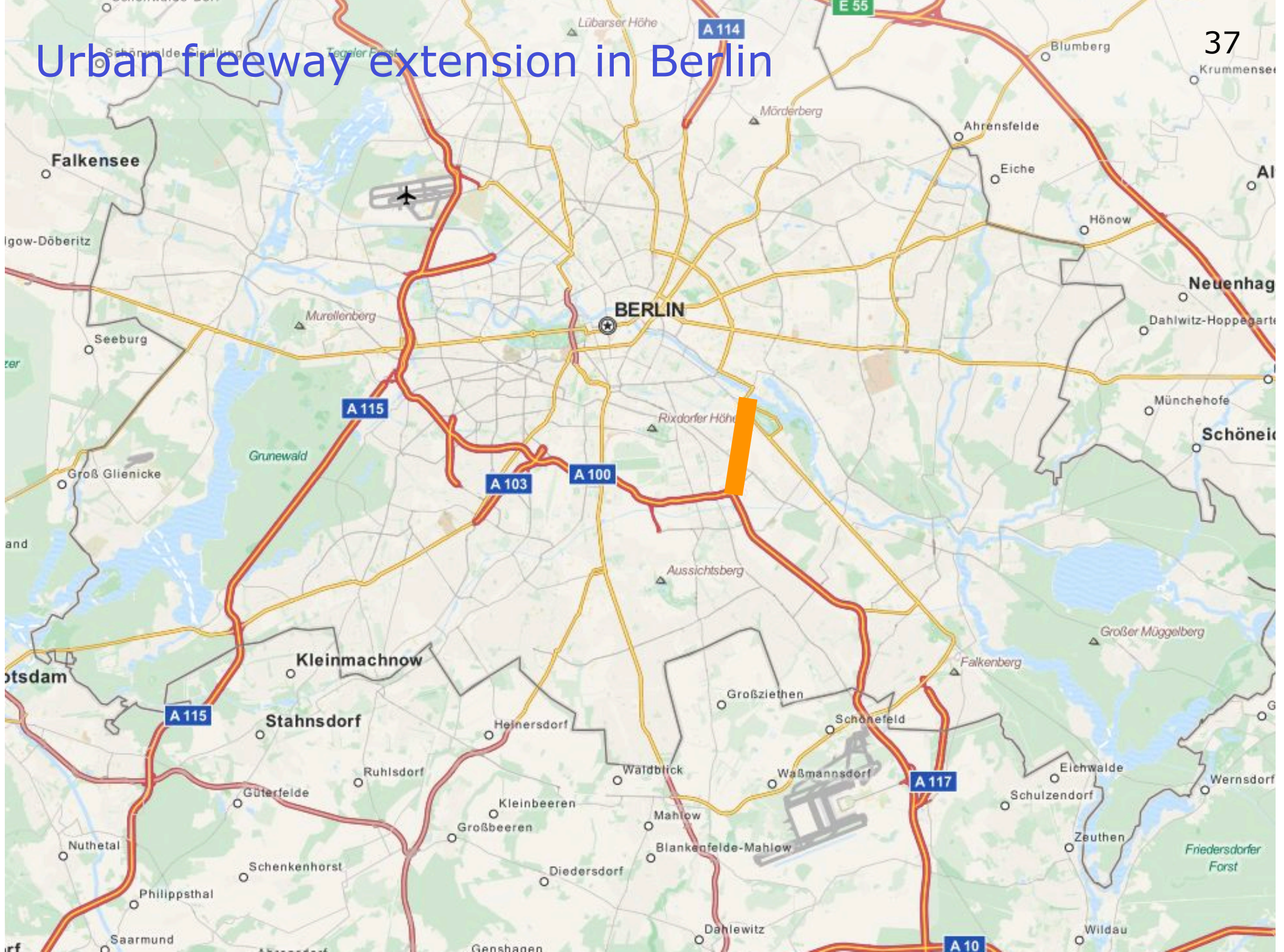
# Seattle viaduct removal top 10% affected



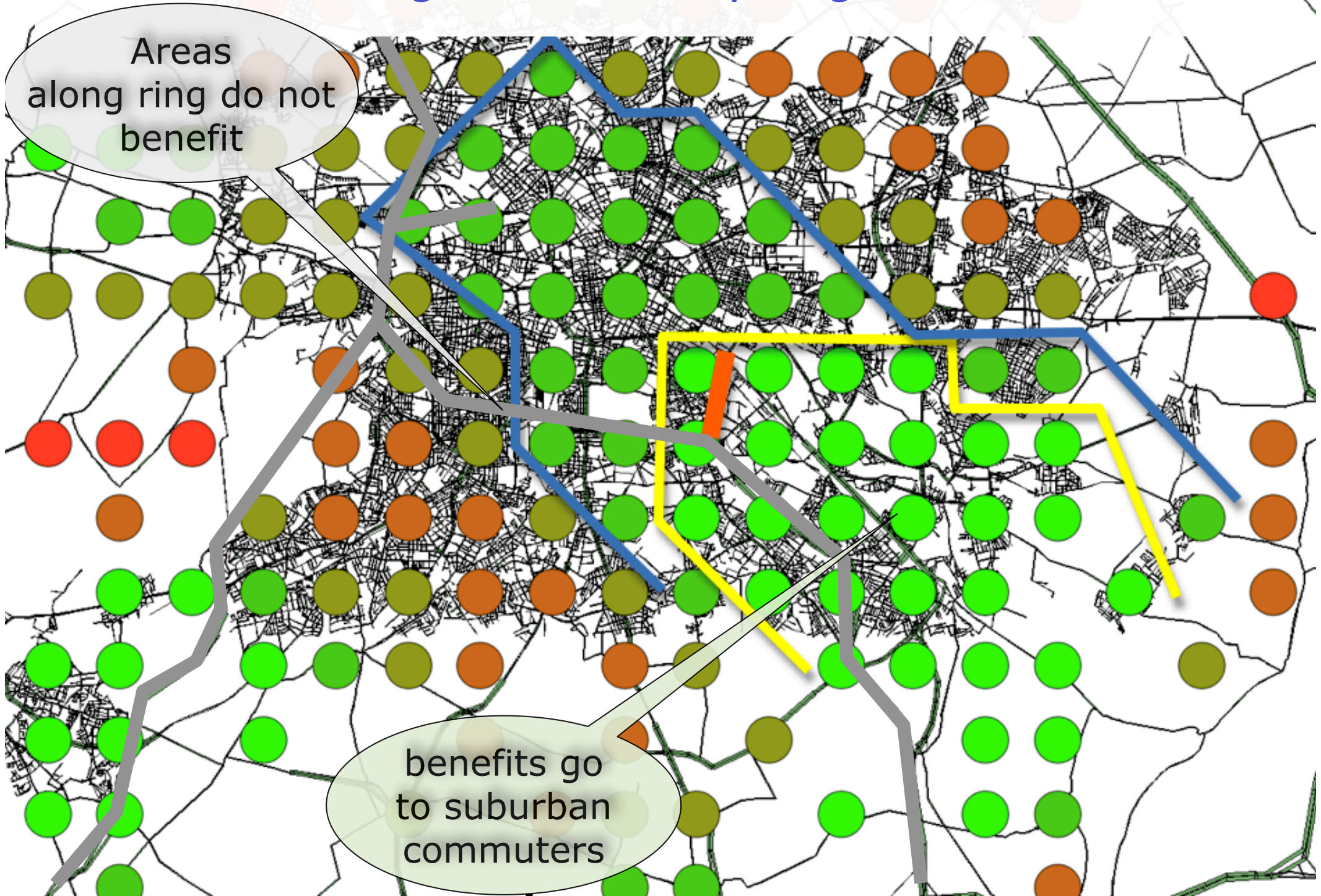
Most affected: persons who travel "around" the bay

w/ P. Waddell, A. Borning

# Urban freeway extension in Berlin



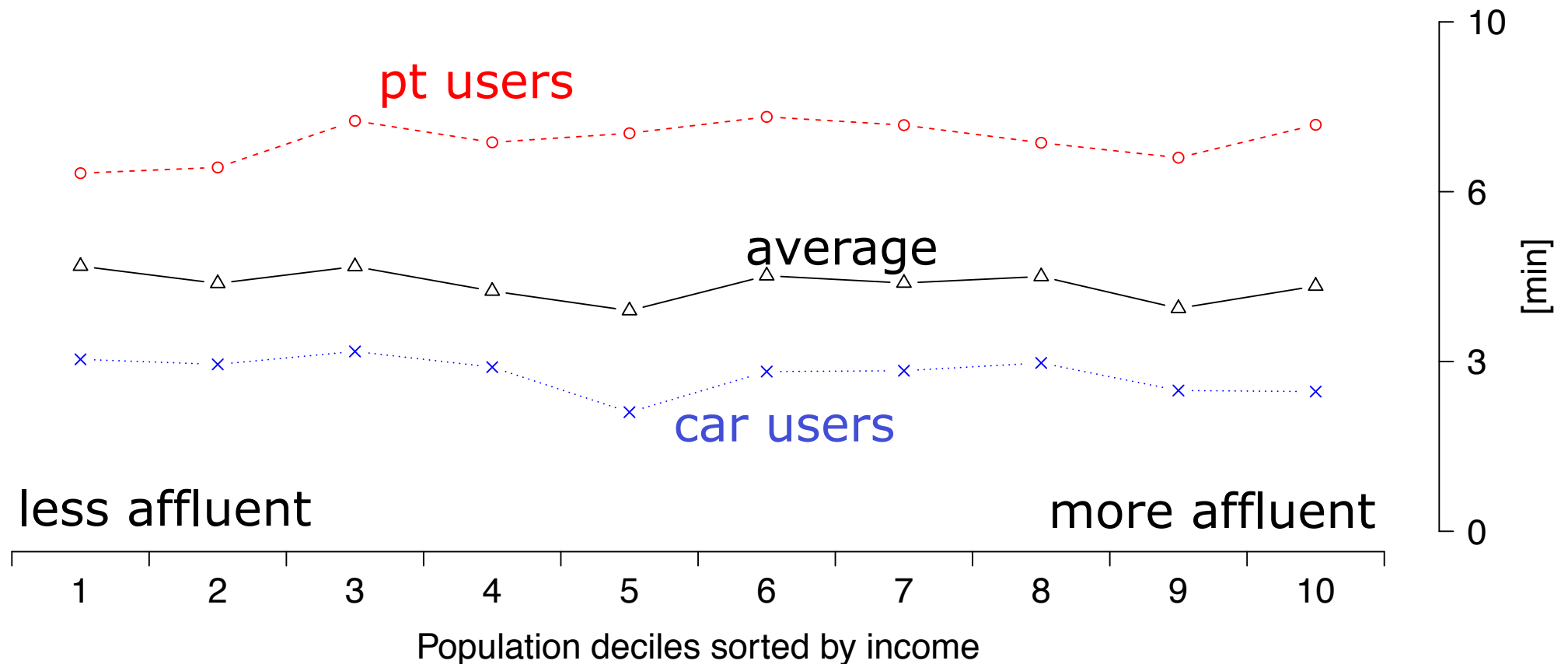
# Locations winning from freeway ring extension



- 10% pt speed increase
- Scenario Zurich

# Average **time** gains by income group

40



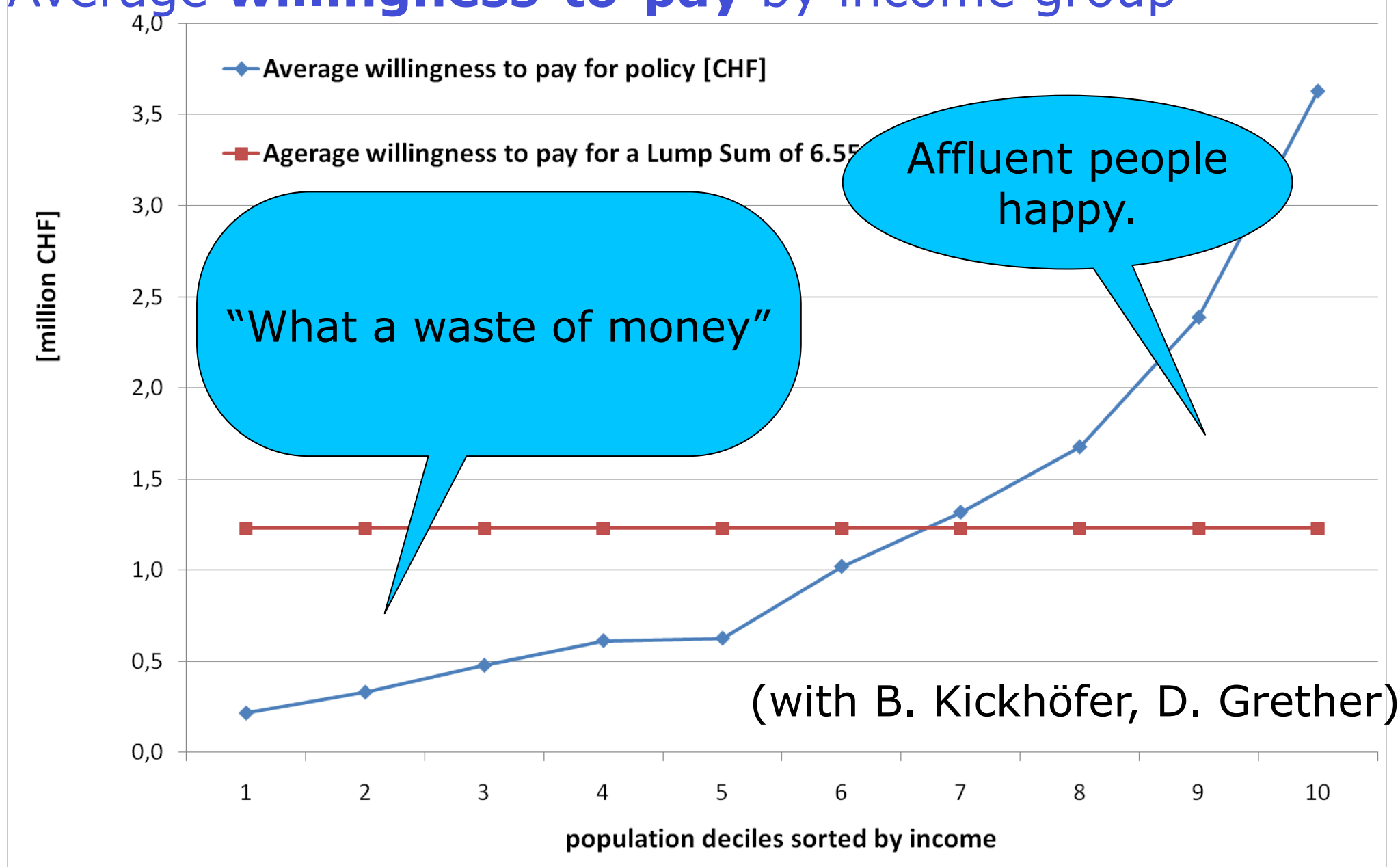
- Pt users gain about 6min per day
- Spillover to car users (3min) because of mode switchers
- No income sensitivity

(with B. Kickhöfer, D. Grether)



# Average willingness-to-pay by income group

41



Measure has positive BCR, but 2/3 of population against.

Winner/loser analysis very **straightforward** with agent-based modelling.

Identify support/**opposition** for projects.

Benefits of **ring roads** ...

- ... do not go to locations along ring road ...
- ... but to locations outside.

**Benefits** of quality improvements ...

- ... go to the more affluent.

# Conclusion

We have spatial models.

→ ***make spatial pictures***

If no signal, maybe don't need a spatial model?

We have heterogeneous models.

→ ***analyse by sub-populations***

If no signal, maybe don't need a heterogeneous model?

We (sometimes) have agent-based models.

→ ***tell stories about the agents***

In my view, has to do with "believability" of models/results.

Disclaimer: addition to methodology, not replacement